



Think out of the Well!

Be the Space Launch Leader no one expected!

Why? *There are great economic opportunities for whoever allows humanity to break out of the closed system that contains our expanding population. Planet Earth- is already creating huge limitations and resource scarcity, and has generated greater interest in the alternative and expedient pathways of advanced space based development, which requires low cost alternatives for achieving Earth orbit.*

How? *Our proposed solution for achieving low cost Earth orbit access, for private industry and civilians, enabling the full utilization of LEO services and supporting human expansion into the Solar System in the near and distant future, makes use of existing proposals and efforts to establish safe and reliable investment opportunities in this new technology. These existing proposals and efforts are contained in previous work by aerospace agencies and industry and include proposed innovative technology for venture capital consideration that were often cast aside for budgetary reasons.*

Who? *With Paul Werbos as Technology Coordinator, experienced technology, space development and global industry professionals will be managing the “Think out of the Well” Project, utilizing Lifeboat Foundation and Space Renaissance USA’s global advisory networks and skilled leaders as support and specialized experts.*

Benefits? *As we see it, achieving Low Earth Orbit (LEO) at costs of \$200/lb is a critical prerequisite for well publicized projects such as space based habitats, solar power, asteroid mining, Moon and Mars bases, robotic space manufacturing, etc. And by pulling together leaders and experts from our global networks and private investors **we propose to facilitate the needed technological development in a participatory, humanistic, peaceful and collaborative manner before 2023.** The organization that funds this project will easily assume leadership of their field by holding licenses to all technology developed by participants. ROI could be compared to drilling an oil well, since we expect to be working on at least 10 different preevaluated technologies.*

Where? **Global**

When?

2017—2023